

## WHAT IS THE BOND?

The BOND is a wireless device that connects MinkaAire ceiling fans to smart home products like Amazon Echo or Google Home via Wifi, and lets you control the fans using smartphones and tablets.

## WHO IS IT GOOD FOR?

The BOND is perfect for consumers who are interested in getting more smart home control. The demand for smart products is skyrocketing, but limiting for those who desire a certain look and design. For example, over the Holiday season Amazon alone sold tens of millions of devices powered by its smart voice assistant. All of those consumers are looking for things they can control with those devices. Now, adding the BOND makes virtually any MinkaAire fan available as a smart device.

## HOW DOES IT WORK WITH OUR FANS?

Through this partnership, all MinkaAire fans have been submitted to a certification process. That means that all MinkaAire fans using a re-mote control have passed special testing and will work easily with the BOND. Once the fan itself has been installed, there are just a few quick steps in the setup:

1. Download the BOND app
2. Connect the BOND to home Wi-Fi
3. Point the fan's remote and click to assign commands - the BOND recognizes and remembers the signals
4. Follow instructions as directed for additional settings

## CONSUMER BENEFITS

- Instantly makes any MinkaAire fan smart – they can choose any fan that best fits their home décor, and aren't limited only to smart fan models
- Voice control of fans when used with Amazon Echo or Google Home
- Fan control when away from home: for pet comfort, lights, etc.
- A single BOND unit can control up to 6 fans within a 2,500 sq. ft. area
- For the technologically inclined: the BOND's IFTTT (If This Then That) certification means that fans can be set to work automatically with other smart products including SmartThings, Nest, Ecobee, Ring and other smart thermostats, doors, window shades, etc.

## RETAIL STORE BENEFITS

- Simple upsell option: the BOND's low price point makes for an easier consumer decision over pricier, high-end smart fans
- Best of all worlds: consumers can purchase any fan they like knowing that it can be made smart if they desire. Eliminates difficult decisions
- Low impact on wall space: the BOND comes in a small package and can be sold alongside any fan. Specialized smart fans, meanwhile, take up valuable inventory

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